Industry Community Project – ICPU
a.y. 2023/24

Info day 4th March 2024
Agenda

● Welcome from joint degree and international ranking delegate prof.ssa Mara Thiene
● What is ICPU
● Specific information of ICPU
● Student testimonials
● Q&A time
ICPU Partnership

- The ICPU partnership is a collaborative project organized by three internationally renowned Universities, i.e. the University of Padua (Italy), the University of Sydney (Australia) and the University of Lausanne (Switzerland);
- Edition 2024 will be hosted by the University of Padua;
- The project class will be made up of a mix of students from the three universities;
- External partners (industries, community, organizations, other stakeholders) will also be involved throughout the project
The ICPU history @ UNIPD

2019 – @ Sydney. Project topic “The future of milk”

2019 – @ Padova. Project topic “Food and Health”

2020 – @ Sydney. Project topic “Food for Thought- Rethinking food systems for better health and sustainability”

2020 – the course was suspended due to Covid-19 pandemic.

2021 – fully online course. Project topic “Food & Health in a circular and sustainable economy - Rethinking food systems for better health and sustainability”

2022 – fully online course. Project topic “Food & Health in a circular and sustainable economy”

2023 - @ Sydney. “Food & Health in a Circular and Sustainable Economy"
ICPU 2024

WHAT: Rethinking food systems for better health and sustainability

WHEN: 24th June - 19th July, 2024
1st week (24-28 June): remote work (online)
2nd + 3rd weeks (1-6 July + 8-12 July): face-to-face @ Padua
4th week: (15-19 July) remote work (online)

DEADLINE: 19th March 2024, 1pm (CET)
ICPU in a nutshell

- **6 credits** -> need OK from students office & course coordinator
- Intensive learning activity
- Students **collaborate with industry partners**; an academically rigorous activity led by academics and industry leaders with high-level expertise
- Students work on a business opportunity or problem in **interdisciplinary groups** of 5-10 members from 3 different universities **Sydney, Padua and Lausanne**, supervised by an academic and guided by an external partner
Towards soft skills development

Personal and professional development
practical application of specialized expertise acquired from discipline-based study; ability to reflect and articulate a personal, ethical and professional identity;

Collaboration
working with students from various disciplinary, social and cultural backgrounds, where all members bring different perspectives, mental models and mindsets;

Complex problem-solving
exploring tools to approach complex problems; identifying variables; articulate problem statements and desired outcomes; applying methodologies to collect data and find solutions
Programme outline

- Students work in **interdisciplinary** and **intercultural** groups;
- Workshops on personal and professional **reflection**, **collaboration** and complex **problem-solving**;
- Groups explore a topic using a facilitated and **iterative process** of **idea filtering**;
- A problem statement, desired outcomes and a systems map of the issues will be presented at the end of week 1 both orally and in written form;
- Ideas are researched, tested and refined by consulting literature, analyzing data, conducting surveys and interviews;
- Final outcomes and recommendations are then presented orally and in a final report.
Some industry partners

- **Illy caffè** coffee producer [https://www.illy.com/](https://www.illy.com/)

- **Ferrero** chocolate producer and confectionery company [https://www.ferrero.com/](https://www.ferrero.com/)

- **Cereal Docks** industrial group active in agri-food processing [https://www.cerealdocks.it](https://www.cerealdocks.it)

- **Brazzale** milk and dairy producer [https://www.brazzale.com/](https://www.brazzale.com/)
Structured lectures and workshops cover...

- collaboration and scaffolding
- complex problem-solving
- design and systems thinking
- project design and stakeholder analysis
- designing primary data collection
- presenting for impact
- formulating and evaluating solutions
## ICPU schedule 2024

<table>
<thead>
<tr>
<th>Week</th>
<th>Dates</th>
<th>Time</th>
<th>Type</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mon 24/6 - Thu 27/6 8-11 am</td>
<td>On-line</td>
<td></td>
<td>allocation to groups, meet your group introduction to the course, orientation, partner briefings, collaboration workshop, submission group plans and statements</td>
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<tr>
<td>2</td>
<td>Mon 1/7 - Fri 5/7 9 am - 6 pm</td>
<td>Off-line</td>
<td></td>
<td>proposal presentation, group work, panel sessions, secondary research, submission of project plans, full in presence by UniPD</td>
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<tr>
<td>3</td>
<td>Mon 8/7 - Fri 12/7 9 am - 6 pm</td>
<td>Off-line</td>
<td></td>
<td>group research, data analysis, industry feedback, group presentations, full in presence by UniPD</td>
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<tr>
<td>4</td>
<td>Mon 15/7 - Fri 19/7</td>
<td>On-line</td>
<td></td>
<td>group work, individual statements, limited structured activities. students must complete their required papers</td>
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## Assessment

<table>
<thead>
<tr>
<th>Activity</th>
<th>Type</th>
<th>Weight</th>
<th>Submission</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual statement (1000 words) (in two instalments of 500 words)</td>
<td>Individual</td>
<td>20%</td>
<td>a) week 1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>b) week 4</td>
</tr>
<tr>
<td>Group plan 2000 words</td>
<td>Group</td>
<td>20%</td>
<td>week 2</td>
</tr>
<tr>
<td>Group Presentation 6 mins + Executive Summary (300 words or equivalent)</td>
<td>Group</td>
<td>20%</td>
<td>week 3</td>
</tr>
<tr>
<td>Group Project Report 4000 words (or equivalent)</td>
<td>Group</td>
<td>40%</td>
<td>week 4</td>
</tr>
<tr>
<td>Group work survey</td>
<td>Individual</td>
<td>0%</td>
<td>week 4</td>
</tr>
<tr>
<td>Attendance</td>
<td>Individual</td>
<td>0%</td>
<td>continuous</td>
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Application Requirements

- Be a student at UNIPD:
  - No 1st year Bachelor Degree students
  - No incoming exchange students
  - Mobility concluded before ICPU starts (24th June)
  - Do not graduate before ICPU ends (19th July)
- Respect minimum language requirements (min. level B2)
  - as per the following link: https://www.unipd.it/en/language-requirement-admission-degree-programmes
  - language certificate must be submitted within 31st May 2024
  - certifications are accepted only if obtained up to a maximum of five years from the start date of the ICPU course of 24 June 2024
Administrative process

Timeline for selected students:

• 8\textsuperscript{th} April: list of selected students and reserve list
• Successful candidates must declare that they are accepting their place and confirm it via email to virtual.exchange@unipd.it

Check your “@student.unipd.it” email address regularly as it will be the only communication channel!
Level of financial contribution

- Since the activities take place at the University of Padua, there is no financial contribution for participants.
- The University of Padua will cover transportation costs related to any off-campus activity for all participants.
Student testimonials

Julia Belik and
Ophelie Martin Leblanc
Thank you for your participation

Projects and Mobility Office
International Relations Division
University of Padua