

# TEACHING 4 LEARNING

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**Persone, Ambienti, Didattica:**  
verso un modello integrato per l'innovazione



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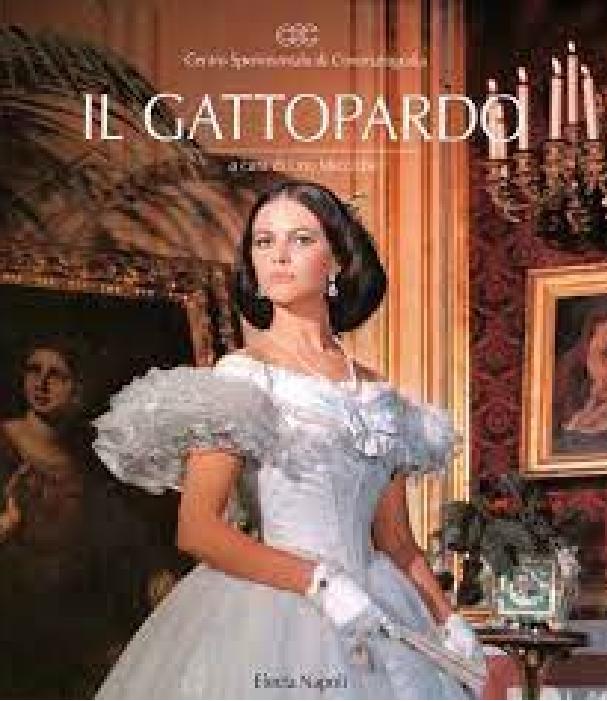
18 e 19 maggio 2023

**“Innovation and quality in Higher Education.  
Opportunities and impediments ”**

Relatore: Prof. Pier Cesare Rivoltella

Butch & Sundance...  
Bonnie & Clyde...  
Gino & Jerry???

Two of the worlds great criminal minds  
they're not.



# 1. Meanings of innovation

- To change, to do different things
- Two risks:
  - Educational marketing
  - Even if everything changes, in fact nothing changes

## 2. Meanings of Innovation

- To produce a break, a discontinuity (University 2.0, 3.0, 4.0, ...)
- Two problems:
  - To polarize positions (new vs tradition, in presence vs distance, analogic vs digital, ...)
  - Omeopathic fallacy of technology



### 3. Meanings of Innovation

- To making the University can dialogue with its time
- What does it mean, today, to focus on the issue of actuality and cultural heritage in the University?





## 2. Computationalism vs Culturalism

- A general theory of education that reduces thinking to information processing
- University as:
  - a training space for algorithmic thinking,
  - a problem solving gym
  - procedurality is at the center of attention

## 2. Computationalism vs Culturalism



Thought is always contextualized

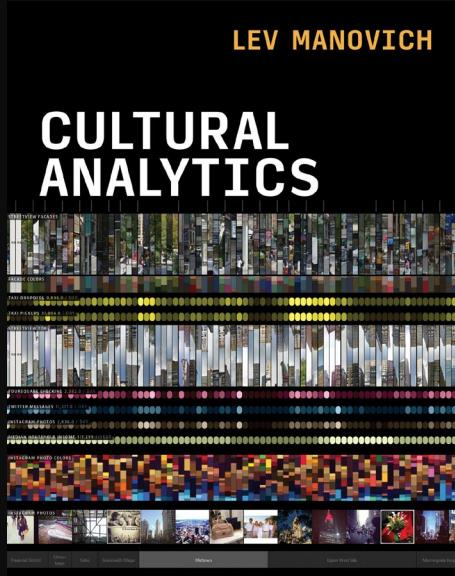


The University, for culturalism, is the laboratory in which students are given the keys to interpreting the world and taught to use them



# 2. Computationalism vs Culturalism

- An ecosystemic vision of University (Barnett, 2023).
  - Fragmentation (Roncaglia, 2018)
  - Datafication (Accoto, 2019 ; Rivoltella, 2020; Manovich, 2023).



### **3. Designing University nowadays**

- To deal with this ecosystem means:
- - to accept the challenge of technologies
- - to base teaching on broad interdisciplinarity
- - to renew teaching by offering students the opportunity to deal with "hybrid" settings
- - to consider the complexity of its audiences, by gender, geographical origin, cultural affiliation



### 3. Designing University nowadays

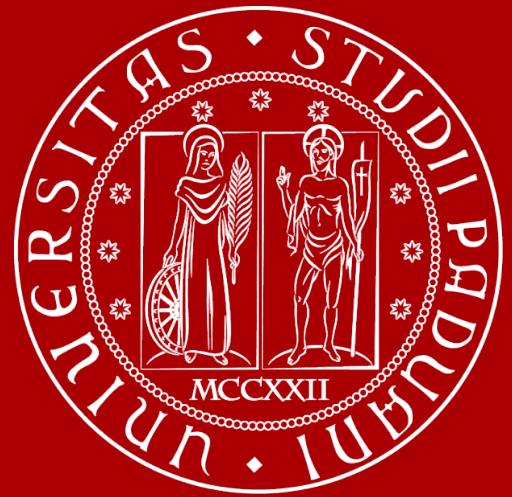
- Transform University from an "assemblage" to a "community"
- Transdisciplinarity
- Quality
- Students
  - Profile
  - Working habits





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