University of Padova

School of Economics and Political Science

CATALOGUE OF COURSES HELD IN ENGLISH

FOR ERASMUS, FOREIGN AND ITALIAN STUDENTS

academic year 2013 > 2014
MASTER DEGREES OF THE SCHOOL OF ECONOMICS AND POLITICAL SCIENCE ENTIRELY HELD IN ENGLISH

Business Administration
Economics and Finance
Human Rights and Multi-level Governance

Master degree = Second-cycle degree

FOR COURSES BASED ON A SEMESTER ORGANIZATION
First semester: October 1st, 2013 to January 25th, 2014
Second semester: March 3rd, 2014 to June 14th, 2014

FOR COURSES BASED ON A TRIMESTER ORGANIZATION
First trimester: October 1st, 2013 to December 7th, 2013
Third trimester: April 7th, 2014 to June 21th, 2014
INDEX

ECONOMICS OF MULTINATIONAL FIRMS
OPEN ECONOMY MACROECONOMICS
ADVANCED ECONOMIC POLICY
INDUSTRIAL ECONOMICS
MANAGEMENT OF INNOVATION
INTERNATIONAL ECONOMICS AND FINANCE
CAPITAL MARKETS
OPERATIONS AND SUPPLY CHAIN MANAGEMENT
MARKETING: BRAND MANAGEMENT AND LICENSGN
FAMILY BUSINESS
MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING
TIMES AND SPACES OF GLOBALIZATION. EUROPE IN A GLOBAL CONTEXT
THE EURO(PLEAN) CRISIS
THE EUROPEAN NEIGHBORHOOD POLICY: ASSESSING THE EU’S POLICY TOWARD THE REGION
GENDER POLICIES AND WELFARE STATE IN EU
GLOBAL TRANSFORMATIONS AND POLITICAL CULTURES
POLITICAL AND SOCIAL CHANGE IN THE GLOBAL SOCIETY
The course is organized in two units.
A. FIRST UNIT
A.1. Multinationals: facts and issues;
A.2. The determinants of FDI;
A.3. FDI effects on the host country;
A.4 FDI effects on the home country;
A.5 Economic policies;
B. SECOND UNIT
B.1. Firm heterogeneity and FDI: theory and evidence;
B.2. Economic geography, spatial agglomeration and FDI;
B.3. International production fragmentation

1. Potential output and long-run growth in theory and practice: growth accounting and the sources of economic growth; the empirics of growth. Some problems with the concept of potential growth: hysteresis, unreliability of real time data.
2. The policies for long-run growth in open economies at micro and macro levels.
3. Productivity, wages and inequality: some stylized facts about inequality; skill biased technical change; job polarization; labour market institutions and inequality; wages, productivity and international competitiveness.
5. Cycles and stabilization policies: short and long-run Phillips curves and stabilization policies; time consistency and active policies; fiscal policies and long-run debt sustainability.
8. Evaluating the EcB strategy in normal and in exceptional times: rules of monetary policy; central banking, sovereign debt and the conduct of fiscal policies.
SCHOOL OF ECONOMICS AND POLITICAL SCIENCE # COURSES HELD IN ENGLISH

ADVANCED ECONOMIC POLICY

Master degree in International Economics
Department of Economics and Management
Language: English
Teaching period: 1st Year - 2nd Semester
Lecturer: Prof. Lorenzo Forni
Credits: 9 CFU
Examinations: written + oral

The first part of the course will review the four main sectors/accounts of the economy: GDP and components (Real Sector), the balance of payments (External Sector), the fiscal sector (Government Sector) and the monetary accounts (Monetary Sector). It will discuss the links between the sectors and how these links affect the development of the main macroeconomic aggregates. The second part will present and discuss issues related to the recent financial crisis in the US and the euro area, with special focus on the monetary policy, the fiscal framework and program countries. A final part will select a topic for more in depth applications (last year it was sovereign debt and default) and student’s presentations.

INDUSTRIAL ECONOMICS

Master degree in International Economics
Department of Economics and Management
Language: English
Teaching period: 1st Year - 1st Semester
Lecturer: Dr. Annalisa Caloffi
Credits: 9 CFU
Examinations: written + oral

The course provides a comprehensive overview of the modern industrial economics based on the analysis of markets and firms’ behavior. Particular attention is devoted to the empirical applications of the theories and models discussed in the theoretical part, and to the most important issues related to industrial policy and antitrust policy. In particular, the course covers the following macro-topics: the fundamentals of microeconomics; monopoly power; oligopoly and strategic interaction; anti-competitive strategies; contractual relations among firms; non-price competition; networks; market regulation.
MANAGEMENT OF INNOVATION

Master degree in International Economics
Department of Economics and Management
Language: English
Teaching period: 1st Year - 2nd Semester
Lecturer: Prof. Fiorenza Belussi
Credits: 9 CFU
Examinations: written + oral

The course aims to provide the main elements of analysis to study the management and the management of innovation in advanced economies. The purpose of the course is to provide students with advanced tools for understanding the evolution of the transformations underway in the tertiary and industrial sectors. The course will combine elements of economic analysis of innovation with the prospect organization’s management company in the creative process. The course consists of a theoretical part and a part of “applied”, with case studies and seminars relating to undertakings Italian, European and multinational companies.

Part I
Innovation and knowledge management
1. Basic concepts and models of endogenous and exogenous technological change
2. Sources and patterns of innovation
3. Innovation and creativity
4. Types of innovation (radical, incremental, architectural)
5. The absorbing capability (the “second face” of R & D)
6. The timing of innovation (first mover vs. Second best)

Part II
Alliances formation in biotech 10 hours

INTERNATIONAL ECONOMICS AND FINANCE

Master degree in Business Administration
Department of Economics and Management
Language: English
Teaching period: 2nd Year - 1st Semester
Lecturer: Prof. Efrem Castelnuovo
Credits: 10 CFU
Examinations: written

CAPITAL MARKETS

Master degree in Business Administration
Department of Economics and Management
Language: English
Teaching period: 2nd Year - 1st Semester
Lecturer: Dr. Cinzia Baldan
Credits: 8 CFU
Examinations: written

- Financial Markets and Financial Intermediaries: main definitions
- The Structure of Trading
- The benefits of Trade: why people trade?
- Particular types of traders: speculators, and liquidity suppliers
- Origins of liquidity and volatility
- Evaluation and Prediction
- Market Structures
- Market Regulation: U.S.A vs. E.U.

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

Master degree in Business Administration
Department of Economics and Management
Language: English
Teaching period: 2nd Year - 2nd Semester
Lecturer: Prof. Andrea Furlan
Credits: 7 CFU
Examinations: written + oral

1. The model of operations management
2. Role and Objectives of operations
3. Capacity planning and control
4. Inventory planning and control
5. Enterprise resource planning (MRP and ERP)
6. Lean operations and JIT
7. Supply Chain Management
Most enterprises in the world are controlled by their founders or founders’ heirs: these are those the international literature defines “family businesses”.

Some of them are very large-sized and globally known businesses, like Wal-Mart, Samsung, Benetton, Diesel and Ikea. The others are small and medium-sized and represent the “backbone” of both developed countries and fast-growing economies (BRIC, Next-11).

Based on recent international research, this course provides a description of the most relevant issues explaining the strengths and the managerial features of family firms.

At the end of the course, students should be able to:

1. understand the features that differentiate family businesses from other businesses;
2. examine the managerial challenges of family firms from the perspective of business development, performance and ownership;
3. explore the critical role and challenges that non-family managers play in family-owned firms;
4. analyze succession and change processes.
MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING
Master degree in Business Administration
Department of Economics and Management
Language: English
Teaching period: 2nd Year - 2nd Semester
Lecturer: Dr. Antonio Zotti
Credits: 6 CFU
Examinations: written test

The course aims at illustrating the main topics related to M&A transactions and Corporate Restructuring activities. The course examines the finance, economics and business strategies that underlie many corporate transactions (mergers, acquisitions, tender offers, leveraged buyouts, divestures, spin-offs, liquidations and reorganizations) and investigates on the relevance of corporate restructuring in today’s global and local economies and on the role of M&A activity in the life cycle of a company. We analyze the buy-side and sell-side process by looking at the various roles, activities and responsibilities in a typical M&A deal. Different situations and investment perspectives will be illustrated to better explain the segmentation of the buy-side. Case studies and examples will provide students with references to recent deals and specific transactions (domestic and cross-border) throughout the course.

TIMES AND SPACES OF GLOBALIZATION. EUROPE IN A GLOBAL CONTEXT
Winter school 2014
Language: English
Teaching period: 24-28 February 2014: one week intensive course (9-17 daily)

Degree
This is an initiative of the Next Generation Global Studies group at the Department of Politics, Law and International Studies

Lecturer
The teaching staff is composed of lecturers from the University of Padova (Tomba, Padovani, Perini, Petrini, Nesti, Fiaschi, Gangemi, Giusti) and invited international speakers, including Annabelle Sreberny (SOAS, London, UK), Flavia Monceri (Università del Molise), Jan Aart Scholte - Warwick University (UK), Lynn Mario de Sousa (Universidade de Sao Paulo, Brazil), Riccardo Bellofiore (Università di Bergamo), Sidney Tarrow (Cornell University, USA), Stathis Kouvelakis (King's College – London), Uday Mehta (CUNY, USA)

Credits
6 ECTS (for students from the degree in European Studies the course is recognized as a laboratory; students enrolled in other degrees are invited to discuss with their degree coordinators)

Application
A call to participate is issued in fall 2013 (online on www.nextgenerationglobalstudies.eu), deadline for application is end of November 2013.

Prerequisites and target group
The course is aimed at Italian, European and International graduates (max. 20), Master's and PhD students from different disciplinary areas, such as Political and Social Sciences,
Communications Studies, Language and Mediation. The organizers aim to guarantee a diversity of participating students on the basis of geo-cultural background, discipline of study and gender. The Winter School particularly welcomes PhD students from non-European regions who want to master their understanding of the current challenges the continent is facing, while sharing their own researches focused on the connections and disconnections between ‘Europe and the world’.

**Content of Course**
The general aim of this intensive course is to contribute to a broader understanding of Europe as a political entity as well as a geocultural reality and an actor in the international system. The Winter School offers an opportunity to ‘re-think Europe’ in a fast changing global environment by promoting ‘external’, ‘marginal’ and ‘lateral’ viewpoints on Europe, including its institutional dimension and the narratives that contribute making Europe an actor in world politics, the role and relevance of which is being challenged. This goal will be met partly by rethinking political categories which were born in the European context and are no longer adequate to understand our operating in global societies; and partly addressing a number of issues related to:

- European politics and institutions facing the challenges of global developments and transformations
- The Euro(pean) Crisis: political and institutional dimensions, identity, values, gendered implications
- Looking at Europe from the global south
- Decentering Europe by focusing on Europe’s external policies and neighborhood policies (East Europe, Russia, the Mediterranean region)

**Learning objectives and expected results**
On successful completion of this course, students will:

- have gained a better understanding and interdisciplinary insights of the challenges Europe faces in global transformations;
- be familiar with the main (historical) developments of Europe in relation to other world regions;
- have gained interdisciplinary insights on the current crisis and its at the European level;
- have gained a better understanding on how different societies, within and outside Europe, view and understand Europe and the Euro(pean) Crisis;

**Teaching materials**
All materials will be made available on the Moodle platform. Opening Round Table and Closing Session will be recorded and uploaded on the www.nextgenerationglobalstudies.eu platform.

**Evaluation modes**
6 ECTs will only be recognized to students who will:

- contribute some time (20 hours) in the weeks before the Winter school in support of organizational matters;
- actively participate in class and in all related activities;
- produce a final paper (either a critical review of materials and topics discussed or a thematic paper based on one of the topics addressed during the winter school- to be discussed with Winter School coordinators; max 10 pages).
THE EURO(PEAN) CRISIS
Innovative learning, European online course

Language: English
Teaching period: 1st Semester

Degree
The Master degree in European Studies (SEU) and Next Generation Global Studies initiative (NGGS) are partner in this European initiative; the course is open to master students from all degrees, enrolled at the University of Padova

Lecturer
The program is promoted and run by Sharing Perspectives Foundation (The Netherlands). Coordinators at the University of Padova: Prof. Claudia Padovani and Prof. Francesca Helm

Credits
6 ECTS (for SEU students the course is recognized as a laboratory; students enrolled in other degrees are invited to discuss with their degree coordinators)

Prerequisites
Competence in English language (B2 level).

Content of Course
‘Perspectives on the Euro(pean) crisis’ is a Virtual Exchange program initiated by the Sharing Perspectives Foundation (SPF) that will allow 12 students from the University of Padova to work with students from 7 other European universities* on the theme of the Euro(pean) Crisis. The course is thus organized around these three themes: the economic crisis, the institutional crisis and the social crisis of the European Union.

Learning objectives and expected results
On successful completion of this course, students will:
• have gained a good understanding of the Euro(pean) Crisis from the perspectives of students living in other European countries;
• be familiar with the main (historical) developments of the Euro(pean) Crisis;
• have gained interdisciplinary insights on the causes of the crisis;
• have gained interdisciplinary insights on the governance of crises on the European level;
• be able to correctly conduct surveys and to critically assess survey data;
• have (further) developed their online intercultural dialogue skills;
• have gained a better understanding on how different societies view and understand Europe and the Euro(pean) Crisis;

Teaching materials
Thirty 45-minute lectures by professors at the 8 participating universities will offer an interdisciplinary perspective on issues related to the three broad themes of the course: the economic crisis, the political/institutional crisis and the socio-cultural crisis of the EU. These lectures will be made available online (at www.sharingperspectivesfoundation.com/eu-crisis-•/).

After watching two lectures each week, participants will engage in online dialogue sessions with a group of students of all different nationalities to discuss the topics. The dialogue sessions will be moderated by facilitators who are trained in cross-cultural discussion and focus on generating mutual understanding and respect between the participants.

Four surveys will be designed and conducted by the students in cooperation with the research team. Together these surveys will be able to show trends on citizens’ perspectives on the challenges within the European Union.

Evaluation modes
• Surveys - 30% > During the program,
multiple surveys will be developed by the participants in cooperation with the Research Officer of the Sharing Perspectives Foundation.

• Final paper - 50% > Every student writes a final paper of 3000-4000 words, using the survey data.

• Participation in online meeting rooms - 20% > Presence and participation in the weekly online seminar are mandatory. Every student is required to prepare before class by watching the two online lectures (and possibly reading additional literature). In addition, students are required to actively participate in the online dialogue.

The two best students from each participating university will be invited to Brussels present their results, their findings, and papers to one another, and jointly reflect on their outcomes. In addition, they will have the opportunity to present their findings to European policy makers.

**Participating universities**
- Aristotle University of Thessaloniki
- University of Padova
- Autonomous University of Madrid
- University of Hamburg
- Montesquieu Institute (Leiden University)
- University of Helsinki (NES)
- University of Tartu (EuroCollege)
- University of Ljubljana

---

**THE EUROPEAN NEIGHBORHOOD POLICY: ASSESSING THE EU’S POLICY TOWARD THE REGION**

Master degree in European Studies  
Language: English  
Teaching period: to be confirmed  
Lecturer: Dr. Serena Giusti  
Credits: ex. 6 ECTS

**Prerequisites**  
Basic knowledge on the EU, its history and institutional structure

**Content of Course**  
The course deals with the European Neighborhood Policy (ENP) and with its two ramifications – the Union for the Mediterranean launched in 2008 and the Eastern Partnership inaugurated in 2009. The topic consents to develop a reflection on the implications of the EU’s Eastward enlargement and on the necessity to concoct a new strategy to make closer (everything but the institutions) those countries who cannot join the EU either because of their retard in transformation or because the EU’s absorption capacity is low. The principle of conditionality will be discussed in its limits and potentialities. The course will also highlight that EU’ interests in the closer regions meet, and increasingly clash with, those of other, more traditional powers, such as Russia or China. In particular, we will look at Russia posture as far as the post-soviet space is concerned. With the two zones (EU and Russia) of influence intersecting as they do, a competitive atmosphere has set in. A special attention will be devoted to the transformations taking place in the Arab countries and at the way the EU is dealing with complex situations (e.g. Libya, Syria, Egypt).

**Learning objectives and Expected results**  
The aim of the course is to familiarize students with the institutional framework trough which the EU promotes political and economic reform and convergence in the neighborhood.
and with the ENP’s specific instruments (e.g. actions plans). The course also intends to develop a basic understanding of the different challenges (transformation, modernization, democratization) the ENP’s various regions (Middle East, North Africa, Eastern Europe and the South Caucasus) are facing up.

Students are expected to compare and contrast the variety of ways that ENP countries have chosen to shape their political institutions and processes with particular attention to democratization and Europeanization. They will also master the existing theoretical approaches to the study of ENP, starting from unified-actor models and moving to structural perspectives such as external governance, or to more critical approaches.

**Teaching materials**
The course uses an inductive approach that stimulates active participation. The classroom discussions of the suggested readings will be a fundamental part of the teaching method. The course combines a brief lecture during which the lecturer will provide a general overview of the state of the art in the literature, and seminar discussions. Case-studies will be used to clarify the content of the course.

The course will rely on the EU official documents and EU’s web-based resources along with the already existing rich literature on the ENP. We will use slides, reportages and seminars with experts (also interventions from remote) will be organized.

**Evaluation modes**
Students are expected to participate actively in all discussions and to complete readings and assignments prior to each class. A simulation game will be organized on the way the EU deals with critical situations in the neighborhood (e.g. the Libyan crisis). A 7000 word research paper, on a topic selected in accordance with the instructor, is due by the end of semester. Grades will be based on the papers (40%), class participation (30%) and in-class presentations including the simulation game (30%).

---

**GENDER POLICIES AND WELFARE STATE IN EU**

Master degree in European Studies
Department of Political Science, Law, and International Studies
Language: English
Teaching period: 1st Year - 2nd Semester
Lecturer: Prof. Alisa Del Re & Dr. Lorenza Perini
Credits: 9 ECTS

**Learning objectives and expected results**
Preparing for a gendered interpretation of the social reality and of the policies implemented in order to reduce discriminations among sexes; building tools in order to favor the deconstruction of the idea of a “universal neutral” as the only interpretative paradigm of social relationships. Through interactive lectures we want to develop the critical eye of the students on gendered relations in any aspect of social and political life, starting from concrete issues and specific cases.

**Content of course**
The course focuses on the issues that go under the label of “Equal Opportunities policies”. First of all there is an introduction to the terminology, especially on gender citizenship. Then follows the analysis of the institutions and the legislation on equal opportunities in Italy and in Europe. Then there are the in-depth analysis of the situation of gender in the labor market, with particular reference to the case law and discrimination, as well as to the question of women’s double day and the work of “care”. An investigation into the problems of migrant opens up the horizon on the gender stratification. With regard to women’s bodies, harassment at work, prostitution, abortions, contraception, stereotypes regarding the use and meaning of the body in communication, domestic violence and femicide are the main points to be treated. For the public space the topics are: citizenship policy, quotas and gender representation. The good practices in gender equality policies mark the side - not always
visible and known –in the real application of analysis in this area. Equality in urban contexts is a topic taken into consideration as well as stereotypes representing women through the media.

**Teaching methods and materials**

Lectures in English and Italian. Each group of subjects will be summarized and discussed also by watching short videos or presentation of essays and books or with the help of visiting scholars.

Wilson, P. (2010), *Women in Twentieth Century Italy*, Palgrave

Del Re Alisa (2008), *Manuale di pari opportunità*, Padova Cleup

Slides and documents delivered during the lessons

**Evaluation modes**

The final exam is written (a paper discussed in class).

**Other comments**

Attending the class is strongly recommended

---

**GLOBAL TRANSFORMATIONS AND POLITICAL CULTURES**

Master degree in European Studies
Department of Political Science, Law, and International Studies
Language: English
Teaching period: 2nd Semester
Lecturer: Prof. Claudia Padovani
Credits: 6 ECTS (plus 6 ECTS for the other part of the integrated course *Political and social changes in the global society*)

This is part of an ‘integrated course’ titled *Political participation and social change in the global context*, which comprises a course titled ‘Political and Social Change in the Global Society’ (also offered in the 2nd semester)

**Prerequisites**

Basic knowledge concerning the transformation, role and social implications of globalization processes; understanding of mechanisms of social interaction and of political participation; curiosity for the global dimension of social and communicative exchanges; interest in the conduct of research work, group work, and critical discussions.

Knowledge of the English language, another language is welcome.

**Content of Course**

Starting from a critical discussion of eurocentric representations of the global space, the course introduces to some of the themes and dynamics that characterize contemporary readings of globality; it also explore critical approaches to globalization processes. Hence, the histories of globalization, different knowledges of globalization, global media and communications, social mobilizations in a global and digital context are discussed, with a focus on the role and relevance of global norms, governance mechanisms and the diffusion of power.

Case studies are proposed and discussed in class, while group work in 2014 addresses
Aspects related to upcoming international events, such as the Beijing +20 (World Conference on Women) and the WSIS+10 (World Summit on the Information Society) celebrations in 2015.

**Learning objectives and expected results**

Expected outcomes are critical knowledge and understanding of the global reality, alongside with the acquisition of approaches, methods and techniques to study complex phenomena such as social interactions in the global context. Also, learning outcomes are the recognition of partiality of cultural and theoretical perspective through which the global is conceived, a better understanding of the nature and repertoires of action of actors on the global scene: all conceived as resources to act as informed and responsible citizens in the global society.

**Teaching methods and materials**

The course adopts an innovative methodology, which combines lectures with seminars, the contribution of external experts, research activities and discussions, on the basis of assigned readings as well as videos or other materials to be analyzed in class. All materials will be made available to students through the Moodle platform.

**Evaluation modes**

Students are evaluated on the basis of the following criteria:

- Class participation (20%)
- Group work and/or individual written contribution, as part of group work (50%)
- Presentation in class (30%)

This is part of an ‘integrated course’ titled *Political participation and social change in the global context*, which comprises a course titled ‘Global transformations and political cultures’ (also offered in the 2nd semester).

**Prerequisites**

Basic knowledge concerning the transformation, role and social implications of globalization processes; understanding of mechanisms of social interaction and of political participation; curiosity for the global dimension of social and communicative exchanges; interest in the conduct of critical discussions.

**Content of Course**

In this course, we will examine the emergence of a historically specific form of time and political space that has been crucial to the organization of the Western modern period and its self-representation. In the first part of the course we will investigate the emergence of “homogeneous empty time,” its importance for the form of state and capitalist production, the ideas of spatialization of time and temporalization of space. The second part will focus on re-thinking the presuppositions of the Western political system, i.e. state, society, and political theory from non-Western perspectives.

During the course it will be organized seminars attended by guests from different international Universities.
The course will be organized as a discussion seminar. Class attendance is mandatory and active participation expected.

**Learning objectives and expected results**

The module aims to develop a critical approach of the representation of the Eurocentric global space and historical time according to which Western modernity is the measure of each other civilizations. Through the reading of classical texts, students will be confronted with the conceptual structure of Western modernity and will develop knowledge and skills for critical evaluation. We will understand Globalization as the condition for rethinking both our “Western” categories and the meaning of our political and social “being together.”

**Teaching materials**


Other readings will be introduced during the course.

**Evaluation modes**

During the course students will be involved in giving presentations on some of the texts that will be introduced by the teacher. The presentations are part of the exam.
University of Padova
School of Economics
and Political Science

CATALOGUE OF COURSES HELD IN ENGLISH
FOR ERASMUS, FOREIGN AND ITALIAN STUDENTS
2013 > 2014

Graphic design: Servizio Relazioni pubbliche