

### Tourism 4.0. Tourism services design

Professional outlets: The Master trains operators such as: consultants in the design and management of tourism services in view of the promotion of cultural and environmental resources of a territory and in compliance with the principles of sustainable and durable tourism; experts in the field of communication and promotion of tourism destinations and products, thanks to an efficient use of the web and of innovative technologies in order to enhance their peculiarities and strengths.

Director: Paola Zanovello

Level: 1

Duration: one-year

Period: November 2021 / September 2022

Teaching method: taught class

Language: Italian /English

Short Specialization degree's location: Università di Padova - Dipartimento dei Beni Culturali: Archeologia, Storia dell'arte, del Cinema e della Musica – DBC, Piazza Capitaniato 7, 35139 Padova

Places available: min 12 / max: 25

Registration fee: Euro 3.122,50 (first payment: 1.882,50 euro / second payment: 1.240,00 euro)

Criteria for selection: evaluation of qualifications

Application submission deadline: October 8th, 2021

Website: <https://www.beniculturali.unipd.it/www/corsi/master/master-turismo/presentazione/>

For information: 049 8274615; [simonetta.pirredda@unipd.it](mailto:simonetta.pirredda@unipd.it)