

# PRO-VIP

*- Promoting and Supporting  
Virtual Placements*



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# ABOUT THE PROJECT

PRO-VIP is a two-year project, funded by the European Union's Lifelong Learning Programme under Action Erasmus Multilateral Projects.

The purpose of the project is to create more structural links between higher education institutions (HEIs) and businesses and to create a platform for facilitating and supporting virtual placements, the number and the quality of offered virtual(ly supported) international placements is likely to increase. The project has three primary stakeholders; businesses, HEIs and students, and they will benefit from the project in the following way:

- The businesses that will participate in the project will directly feel the advantages of being able to engage international interns in a virtual way (access to foreign markets; cost effectiveness; knowledge exchange at an international level; access to specialised expertise; etc.).
- The study programmes will be reached via the representatives of the higher education institutions. The involved academic staff will have the opportunity to realize goals of internationalization of the curriculum. The attractiveness of the programmes is likely to increase because of the concrete and structural opportunity to offer virtually supported international work placements.
- The students who are taking part in the study programme will be offered an enhanced range of international placement opportunities, accessible to students unable to go abroad. Students will therefore have a wider scope to develop intercultural competencies during their study career.

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# PROJECT OUTCOMES

- Dissemination and training activities in all partner countries and on a regional as well as European level to promote active use of the project results, mainly (but not exclusively) targeted at the business sector.
- The realization of a concrete collaboration between higher education institutions and companies all over Europe focusing on virtual(ly supported) international work placements. Structural cooperation between businesses and HEIs will be facilitated via an online platform which will be tested by a pilot business – university network. It will be conceptualized in such a way that it can be easily expanded and will be transferable to other sectors.
- Identification of effective practice and how this can be used by other interested stakeholders, other study programmes, other businesses, etc.

LEARN MORE:

[www.provip.info](http://www.provip.info)



# PROJECT PARTNERS

- Katholieke Universiteit Leuven: [www.kuleuven.be](http://www.kuleuven.be) (project manager)
- Katholieke Hogeschool Leuven: [www.leuvenuniversitycollege.be](http://www.leuvenuniversitycollege.be)
- Università degli Studi di Padova: [www.unipd.it](http://www.unipd.it)
- Laurea Ammattikorkeakoulu: [www.laurea.fi/fi/Sivut/default.aspx](http://www.laurea.fi/fi/Sivut/default.aspx)
- Zachodniopomorska Szkoła Biznesu: [www.zpsb.szczecin.pl](http://www.zpsb.szczecin.pl)
- Erhvervsakademiet Lillebaelt: [www.eal.dk](http://www.eal.dk)
- EFMD: [www.efmd.org](http://www.efmd.org)
- Northern Chamber of Commerce: [www.izba.info](http://www.izba.info)
- Università degli Studi di Pavia: [www.unipv.eu](http://www.unipv.eu)
- The University of Edinburgh: [www.ed.ac.uk](http://www.ed.ac.uk)
- Board of European Students of Technology: [www.best.eu.org](http://www.best.eu.org)
- Confindustria Padova: [www.confindustria.pd.it](http://www.confindustria.pd.it)
- IT- Forum Fyn: [www.itforumfyn.dk](http://www.itforumfyn.dk)
- AIESEC in Belgium vzw/asbl: [www.aiesec.be](http://www.aiesec.be)

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