Open Innovation Management: processes, products and business models – MOIM

Profile: This educational path is addressed to professionals and entrepreneurs who hold positions of responsibility in the areas of: Governance, Management, Design, Strategy, Human Resources, Communication and Marketing, ICT, Innovation and Development, Logistics, Sustainability and CSR, within private companies and institutions, companies and public bodies and non-profit institutions, or who work as external consultants, as well as young graduates who intend to enter these sectors of employment.

Professional opportunities. The MOIM Master allows you to acquire skills in order to become Innovation Manager within private companies and institutions, companies and public bodies and non-profit institutions, or as external consultants.

Director: Fabrizio Dughiero

Level: 1
Duration: one-year
Period: November 2020/ September 2021
Teaching method: taught class
Language: Italian / English
Short Specialization degree’s location: Dipartimento di Ingegneria Industriale dell’Università di Padova, Via Gradenigo, 6/a - 35131 Padova
Places available: min: 20 / max: 40
Additional places for students with disabilities: 2
Registration fee: Euro 6.024,50 (first payment: 3.624,50 euro / second payment: 2.400,00 euro)
Registration fee for students with disabilities: Euro 1.224,50
Criteria for selection: evaluation of qualifications, possible oral examination, possible written examination
Application submission deadline: October 2nd, 2020
Website: https://www.dii.unipd.it/didattica/master
For information: 049 5913540; academy@unismart.it