Industry Community Project – ICPU
a.y. 2022/23

20 March 2023
Agenda

- What is ICPU
- Nitty gritty
- Student testimonials
- Q&A time
Teams

University of Sydney

• Richard Miles, Pro-Vice-Chancellor (Education - Enterprise & Engagement)
• Rosalind Deaker (local coordinator)

University of Padua

• Cristina Basso, Pro-Rector for International Relations
• Mara Thiene (local coordinator)
• Roberto Antonietti, Martino Cassandro, Caroline Clark, Francesca Gambino, Luigi Marfè, Alex Martucci, Zuleika Murat, Valeria Paganizza, Marco Patruno, Marco Santagiustina, Enrico Zucchi.
• International Relations Division - Dora Longoni, Alessandra Gallerano, Laura Brandolin
The ICPU history @ UNIPD

2019 – @ Sydney. Project topic “The future of milk”

2019 – @ Padova. Project topic “Food and Health”

2020 – @ Sydney. Project topic “Food for Thought- Rethinking food systems for better health and sustainability”

2020 – the course was suspended due to Covid-19 pandemic.

2021 – fully online course. Project topic “Food & Health in a circular and sustainable economy - Rethinking food systems for better health and sustainability”

2022 – fully online course. Project topic “Food & Health in a circular and sustainable economy”
ICPU 2023

WHAT: Food & Health in a circular and sustainable economy

WHEN: 19th June - 16th July, 2023
1st week: introductory collaborative online activities
2nd + 3rd weeks: mobility @ Sydney
4th week: collaborative online activities on business case

DEADLINE: 7th April 2023, 1pm (Italian time)
ICPU in a nutshell

• **6 credits** → need OK from students office & course coordinator

• Intensive learning activity

• Students **collaborate with industry partners**; an academically rigorous activity led by academics and industry leaders with high-level expertise

• Students work on a business opportunity or problem in **interdisciplinary groups** of 5-10 members, supervised by an academic and guided by an external partner
Programme outline

- Students work in **interdisciplinary** and **intercultural** groups;
- Workshops on personal and professional **reflection**, **collaboration** and complex **problem-solving**;
- Groups explore a topic using a facilitated and **iterative process** of **idea filtering**;
- A problem statement, desired outcomes and a **systems map** of the issues will be presented at the end of week 1 both orally and in written form;
- Ideas are researched, tested and refined by consulting literature, analyzing data, conducting surveys and interviews;
- Final outcomes and recommendations are then presented orally and in a final report.
Examples of ICPU partners and projects

Co-design project briefs with partners to challenge students with complex problems

- Climate change
- Sustainability
- Future of work
- Healthcare
- Food systems
- Recruitment
- Education
- Gender equity
- Accessibility of services
- Social media
- Mental health
## ICPU Project schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Theme</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Immersion in the topic – identification of a problem</td>
<td>Formative assessment</td>
</tr>
<tr>
<td></td>
<td><strong>Project content</strong> - Introduction, meet the partners</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Process skill training</strong> – collaboration, complex problem solving,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>project design</td>
<td></td>
</tr>
<tr>
<td>Week 2</td>
<td>Making a plan and testing the idea</td>
<td>Group Plan - Monday</td>
</tr>
<tr>
<td></td>
<td>Presentation of group plan; putting the plan into action</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Industry feedback ‘speed dating’ session</strong> – testing your ideas</td>
<td></td>
</tr>
<tr>
<td></td>
<td>with industry experts</td>
<td></td>
</tr>
<tr>
<td>Week 3</td>
<td>Data collection and development of a solution</td>
<td>Group presentation - Thursday</td>
</tr>
<tr>
<td></td>
<td>Data analysis and interpretation</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Presenting your outcomes/proposal</strong> – feedback for preparing the</td>
<td></td>
</tr>
<tr>
<td></td>
<td>report</td>
<td></td>
</tr>
<tr>
<td>Week 4</td>
<td>Writing up</td>
<td>Final report - Wednesday</td>
</tr>
<tr>
<td></td>
<td>Preparing the report/proposal; reflecting on individual contribution</td>
<td>Individual Statement - Friday</td>
</tr>
</tbody>
</table>
Resources and approach

Collaboration

Complex problem solving

Project design

Analysis of findings and solution building

Typology of business strategies

Miles and Snow (1978)
What have you learned from this ICPU experience?
Application Requirements

- Be a student at UNIPD:
  1. No 1st year Bachelor Degree students
  2. No incoming exchange students
  3. Mobility concluded before ICPU starts (19th June)
  4. Do not graduate before ICPU ends (16th July)
- Respect minimum language requirements (min. level B2.2)
  1. Only IELTS, TOEFL, PTE, Cambridge certificates accepted
  2. Proof is required for education in English (e.g. ToR)
Administrative process

Timeline for selected students:

• 14th April: list of selected students and reserve list
• 21st April: nominations sent to USYD
• 24th April – 5th May: USYD sends offer to selected students
• Travel organization can start
• May: UNIPD students accept offer and are enrolled at USYD

Check your “@student.unipd.it” email address regularly as it will be the only communication channel!
Mobility

Grant **1.500 EUR / student** → contribution to travel and living costs (UNIPD issues virtual credit card)

Approx. costs in Australia
- Flight: 1.300 – 1.800 EUR
- Rent: 40 - 70 EUR/night/pax
- Public transport: 10 EUR day pass
- Meals: 10 – 30 EUR
- Visa (ETA): 20 EUR
- Health insurance: ≈ 150 EUR

Participants are responsible for their own travel organisation
Student testimonials

Romeo Thierry Iyarwema Hategekimana
&
Micol Rossetti
International Relations Division
Projects and Partnerships Unit

international.projects@unipd.it
Industry Community Project – ICPU
a.y. 2022/23

20 March 2023