2022 Urban Innovation and Entrepreneurship Competition
The third Urban Innovation and Entrepreneurship Competition sponsored by the Alliance of Guangzhou International Sister-City Universities and hosted by the University of Padua will be held from **February to November 2022**.

The competition is promoted by members of GISU alliance with the support of the People's Government of the Guangzhou Municipality.
The theme of the competition is **Promoting Sustainable Urban Development with Scientific and Technological Innovation**.

Competition Finalists will be judged by the following criteria but not limited to:

- Innovation
- Team
- Commerciality
- Social Benefits
- Communication
Eligible participants are **full-time students over 18 years old or graduates within 5 years of graduation** (graduates after 2017) from GISU member universities. Each team must have **at least two participating members** and must be actual members of the project. The principal applicant will be considered as the team leader.

Based on different projects and categories, competition groups include:

- **CONCEPT TEAMS**: Members of the team have **not** funded a company, but have a business idea or project.

- **START-UP TEAMS**: Members have launched a start-up company. **The company must not have been established before 2019.** The equity of the legal representative of the participating enterprise shall not be less than 10% and the total equity of the participating members shall not be less than 1/3. The corporate legal representative shall not be allowed to make changes after the announcement of the contest.
Registration for the forum and competition must come as a team. Multi-disciplinary, inter-professional, inter-university, and multi-national teams are encouraged. Each team must have **at least two participating members and must be actual members of the project.**

The GISU member university where the project leader is currently enrolled will be taken as the home university of the project.

The entries must be real, legal, and in good standing without any negative records. Plagiarism, misappropriation, provision of false materials, or violation of relevant laws and regulations will result in the project team immediately losing rights to participate and will bear all legal responsibilities.

For start-up projects that have completed company registration, the company profile and legal representative status, shareholding structure, and copies of other relevant certification documents must be provided **during the in-school competition to the relevant university.**

For more details, please check the document COMPETITION RULES.
IN-SCHOOL PRELIMINARY COMPETITIONS

Must be completed prior to 25 April 2022 in order for the entries to be forwarded to the University of Padua (indications will follow)

Deadline for the upload of projects: 10 May 2022 (business plan, video, PPT and summary of project - indications will follow)

ONLINE SEMI-FINAL COMPETITION
June 2022

The expert judges will select 12 teams to compete in the final.

All semi-finalist winners, unless the team notifies the finalist competition committee otherwise, will automatically be entered into the China International College Students’ “Internet+” Innovation and Entrepreneurship Competition which is the world's largest innovation and entrepreneurship competition for college students.

FINAL COMPETITION
November 2022
DATE TBA

The final competition will be held both virtually and in-person in Padua for the 12 teams selected.
 Submission Requirements

- Project demonstration video
- Project presentation powerpoint
- Business plan
- Brief summary of the project (about 300 words the team approves to be used as advertisement material on the university website)
**AWARDS FOR CONCEPT TEAMS**

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<th>Awards</th>
<th>Number</th>
<th>Bonus</th>
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<tr>
<td>GOLD</td>
<td>1</td>
<td>100,000 RMB (or equivalent of)</td>
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<tr>
<td>SILVER</td>
<td>2</td>
<td>50,000 RMB (or equivalent of)</td>
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<tr>
<td>BRONZE</td>
<td>3</td>
<td>20,000 RMB (or equivalent of)</td>
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<tr>
<td>OUTSTANDING MENTOR</td>
<td>6</td>
<td>5,000 RMB (or equivalent of)</td>
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*All award money is subject to applicable taxes.*
Ample opportunities for continuous training, intercollegiate exchange and communication will be provided.

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* All award money is subject to applicable taxes.
Judges of the in-school preliminary competition are selected by each GISU member university.

Judges of the online semi-final competition and the final will be selected by the organizing committee under the supervision of GISU Secretariat Office.
For more information on the GISU competition, please visit:

https://www.unipd.it/en/gisu
Contact Information

For further information, please contact the University of Padua at:
email: gisu.competition2022@unipd.it

Organisational secretariat:
Michele Toniato
Kim Ann Barchi
Juan Deng
* The Entrepreneurship Competition organizing committee for the Alliance of Guangzhou International Sister-City Universities (GISU) reserves the right to require competitors to sign an affidavit that they meet each of the eligibility requirements as outlined in the application process.

* By participating in the competition, competitors agree that the Alliance of Guangzhou International Sister-City Universities assumes no liability, and shall have no liability or obligation whatsoever for disclosures of information provided by a competitor as part of a submission or otherwise during the course of the forum and competitions.

* Failure to comply with competition requirements may result in disqualification at any time in the sole discretion of the Entrepreneurship Competition organizing committee. The Entrepreneurship Competition organizing committee reserves the final say in all disputes and may at any time require that a finalist or winner of any cash or service award that failed to comply with requirements as outlined in the application process forfeit and/or repay any such award. Guidelines, rules and awards for the competitions are subject to change at any time as might be required by the Entrepreneurship Competition organizing committee. All award money is subject to applicable taxes.