

BANDO DI SELEZIONE PER MOBILITA' BLENDED a.a. 2024/2025 – CALL FOR APPLICATIONS FOR BLENDED MOBILITIES a.y 2024/2025

- () Seconda chiamata (8 ottobre – 22 ottobre 2024, ore 13) – Second Call (8th of October – 22nd of October 2024, 1PM)
- () Terza chiamata (26 novembre – 10 dicembre 2024, ore 13) – Third Call (26th of November – 10th of December 2024, 1PM)
- () Quarta chiamata (21 gennaio – 11 febbraio 2025, ore 13) – Forth Call (21st of January – 11th of February 2024, 1 PM)
- (X) Quinta chiamata (14 marzo – 28 marzo 2025, ore 13) – Fifth Call (14th of March – 28 of March 2025, 1 PM)

BIP	TURNING IDEAS INTO BUSINESS 2025
Dipartimento / <i>Department</i>	DTG, Dipartimento di Tecnica e gestione dei sistemi industriali
Contatto dipartimento / <i>Department contact</i>	Stefania Coppo- stefania.coppo@unipd.it
Referente BIP unipd / Unipd coordinator	Prof.ssa Anna Nosella- anna.nosella@unipd.it ; dott.ssa Cristina Ledro- cristina.ledro@unipd.it
Destinazione (Università Coordinatrice) <i>Destination, (host University)</i>	Universidade do Minho, Braga, Portugal
Codice Erasmus <i>Erasmus code</i>	P BRAGA01
Alte università partner <i>Other participating universities</i>	Maynooth University, IRELAND, https://www.maynoothuniversity.ie/ Universitaet Leipzig, GERMANY, https://www.uni-leipzig.de/en Universidad de Granada, SPAIN, https://www.ugr.es/en Universidade do Minho, PORTUGAL, https://www.uminho.pt/EN

Numero di studenti / <i>Number of students</i>	3 (UniPD) – updated number after communication from hosting institution
Abstract del progetto / <i>Abstract</i>	The goal of this BIP is to foster the exchange of experiences and best practices in transforming ideas into businesses. This process is structured into four key stages: (1) Creativity and Value Proposition, (2) Client Development and Market Analysis, (3) Business Model Design, and (4) Business Evaluation, Creation, Launch, and Management." The application and discussion of entrepreneurial tools and methodologies, along with participants' critical evaluations and proposals, as well as the identification of best practices, will collectively contribute to the development of a handbook on transforming ideas into businesses. Participants will apply and discuss the introduced tools and methodologies, critically evaluating them and offering constructive suggestions. The good practices identified throughout this process will collectively contribute to the creation of a handbook on transforming ideas into businesses. Experienced educators, key figures from the innovation and entrepreneurial ecosystem, guest speakers, and alumni will actively participate in both online and in-person activities. These will include master classes, seminars, mentoring, training sessions, team-building exercises, and business games, providing a dynamic and immersive learning experience. Each institution is expected to send approximately three students, accompanied by a tutor (staff member, researcher, or teacher) who will guide the group. The BIP, promoted within the Arqus alliance and the WG8 (task 2), aims to test a work-integrated learning module that could lead to the creation of a WIL model adoptable by the universities within the alliance.
Altro	Gli studenti che risultano vincitori del Bando Erasmus+ BIP devono iscriversi al corso presso l'Università di Minho dal 7 all'11 aprile 2025 (Registration Form di Minho, il form viene mandato agli studenti selezionati) / Students who are selected for the Erasmus+ BIP Call must register for the course at the University of Minho between April 7 and April 11, 2025 (Minho Registration Form, the form will be send to the selected students).
Numero di crediti / <i>Credits awarded dal BIP</i>	5 ECTS
Periodo attività virtuale	02.06. - 14.07. 2025

<i>Virtual activities</i>	
Periodo dell'attività in presenza <i>Face to face activities:</i>	16.06 - 20.06 2025
Lingua dell'insegnamento <i>Teaching language</i>	English
Requisiti linguistici minimi	B2
Corsi di studio ammessi	IN0509 <u>INGEGNERIA GESTIONALE</u> e IN0522 <u>INGEGNERIA GESTIONALE</u>
Tipo di valutazione del BIP (Voto o giudizio) <i>Grading or pass</i>	Il corso avrà un voto (range da 0 a 20) / <i>The course will be graded</i>
SSD	ING-IND/35 (IEGE-01/A)
Modalità di riconoscimento dei crediti formativi maturati all'estero per ogni corso di studio / <i>Recognition of the credits awarded for the degree programme</i>	Il riconoscimento deve essere concordato con il presidente del corso di studio o suo delegato per l'approvazione del Learning Agreement. Il corso può essere riconosciuto come crediti a libera scelta: i 5 ECTS/CFU dell'insegnamento possono essere riconosciuti per 6 crediti a libera scelta (TAF D, l'arrotondamento sarebbe da indicare nelle note del Learning Agreement). Terminata la procedura di riconoscimento dell'insegnamento, per inserirlo tra i crediti scelta libera, sarà necessario ricompilare il piano di studi. . <i>The recognition of the course has to be agreed with the head of the degree programme or his delegate for the approval of the Learning Agreement. The course can be recognized as free elective. The 5 ECTS/ CFU of the BIP can be recognized as 6 credits for free electives (TAF D, students should indicate the request for rounding up in the notes of the Learning Agreement). Once the course recognition process is complete, you will need to recompile your study plan to include the course.</i>
Note (es: pagina del corso o altri link utili)	

Documenti obbligatori per la domanda in Uniweb <i>Mandatory documents for the application, special requirements</i>	• Lettera motivazione in inglese (in formato PDF) / <i>Motivational letter in English (PDF form)</i> • Curriculum Vitae (pdf, in English) • Language certificate / <i>Language certificate</i>
Modalità di Valutazione della domanda e la formazione della graduatoria	• Media voti / <i>Grade point average</i> • Numero di crediti conseguiti al momento della presentazione della domanda / <i>Number of credits at the time of submitting the application</i> • Valutazione del curriculum vitae et studiorum (titoli, esperienze) • Valutazione delle motivazioni: valutazione degli interessi e delle attitudini del candidato sulla base della lettera motivazionale/ <i>Evaluation of motivations: assessment of the candidate's interests and attitudes based on the motivation letter</i> • Valutazione del curriculum vitae et studiorum (titoli, esperienze) / <i>Evaluation of the curriculum vitae et studiorum (qualifications, experience)</i>
Finanziamento / <i>Funding</i>	79 Euro per ogni giorno di attività + 2 gg di viaggio fino a un massimo di 553 Euro - <i>79 Euro for every day of face to face activity plus 2 days for travel – up to 553 €</i>