



**PRIVACY NOTICE**  
**FUNDRAISING**  
**PERSONAL DATA PROCESSING NOTICE**

**[as per General Data Protection Regulation - art. 13 EU Regulation 2016/679 Article 13 EU GDPR  
(General Data Protection Regulation) - Information to be provided where personal data are collected  
from the data subject]**

Regulation 2016/679 - Protection of natural persons regarding the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

The following Privacy Notice is provided pursuant to art. 13 of EU Regulation 2016/679 (General Data Protection Regulation, hereinafter EU Regulation), in relation to personal data of which the University of Padua (hereinafter University), as Data Controller, comes into possession under Fundraising activities on behalf of the University of Padua.

The processing of personal data is based on the principles of correctness, lawfulness, transparency, confidentiality protection and rights of the interested parties.

This Privacy Notice includes the following information:

- 1. Data controller**
- 2. Data protection officer**
- 3. Sources and type of data**
- 4. Purpose of processing**
- 5. Methods of data processing**
- 6. Legal basis of processing and nature of provision**
- 7. Publication of images**
- 8. Subjects to whom the data is addressed**
- 9. Data retention**
- 10. Rights of the interested party**
- 11. Methods of exercising rights**
- 12. Any changes to the information**

### 1. Data Controller

The Data Controller is the University of Padua, with registered office in Via VIII Febbraio 2, Padua, Italy 35122. The Data Controller can be contacted at [amministrazione.centrale@pec.unipd.it](mailto:amministrazione.centrale@pec.unipd.it)

### 2. Data Protection Officer

Data Protection Officer of the University is appointed pursuant to art. 37 of EU Regulation 2016/679 and can be contacted at: [privacy@unipd.it](mailto:privacy@unipd.it).

### 3. Sources and types of data

The University processes the personal data provided by interested parties as part of fundraising activities on behalf of the University of Padua and is exclusively processed for the purposes indicated as follows:

- a) personal data (name, surname, date of birth, gender), contact details (email, telephone), residence
- b) economic and financial data, such as bank details, credit card details and transactions
- c) images, photos and/or video footage of donors collected on the subscription of significant donations and/or through the Donor Wall platform.

### 4. Purpose of processing

The processing of data is aimed exclusively for carrying out activities connected or even only occasioned connected by fundraising activities for the University of Padua, according to the following:

- a) raising funds
- b) managing operations relating to and resulting from donations
- c) handling of personal data via CRM database
- d) disseminating knowledge and raising awareness among interested parties on institutional activities and on the specific purposes of the organization
- e) information on initiatives, activities, and fundraising projects carried out by the University
- f) sending communications and information material reserved for supporters and donors, including potential ones, in paper and digital formats
- g) requesting membership in fundraising campaigns
- h) raising awareness on issues relating to the specific activities of the University of Padua
- i) possible inclusion of the donor's name on the *Sostieni Unipd* web page of the University website

(link <https://www.unipd.it/sostenitori>) as well as on the University's social media channels, newsletters, and printed material promoting the institutional activities of the University, subject to the explicit consent of the interested parties

j) publication on the institutional website, on the University's social media channels,, newsletters and on paper material promoting the institutional activities of the University, subject to the explicit consent of the interested party, of images (photos and/or video recordings) collected on the subscription of important donations and/or through the Donor Wall platform.

## **5. Data processing methods**

The personal data of the interested party are processed with the support of computer and paper means. The University adopts appropriate organizational and technical measures to protect the personal data in its possession, through security measures suitable to guarantee the confidentiality and security of personal data, against loss, theft, as well as the use, disclosure, or unauthorized modification of personal data.

Data Controller does not use automated decision-making processes relating to the rights of the interested party based on personal data, including profiling, in compliance with the guarantees provided by art. 22 of the EU Regulation.

The data are provided directly by the interested parties, both in person and through postal services and through computer and telephone tools, exclusively for the pursuit of all the purposes indicated in point 4.

## **6. Legal basis for processing and nature of the provision.**

The processing of personal data for the purposes indicated in point 4 is carried out by the Data Controller based on the following conditions of lawfulness.

The legal basis for processing for promotional and information activities aimed at finding resources instrumental to the execution of institutional teaching, research and so-called third mission tasks is the execution of a task of public interest pursuant to art. 6, par. 1, letter e), of the EU Regulation.

The legal basis for processing personal data, for the purposes referred to in letter b) of art. 4, is the execution of the contract to which the interested party is a party or of pre-contractual measures adopted at the request of the same pursuant to art. 6, par. 1, letter e), of the EU Regulation. b), of the EU Regulation.

Exclusively for the purposes of disclosing the name of the donor and for the publication of images (point 4, letters i and j), the data processing takes place with the explicit consent of the interested party, pursuant to art. 6, par. 1, letter a), of the EU Regulation.

The provision of personal data for the purposes indicated in point 4, letters a) and b), is essential for the establishment and management of the relationship between the interested party and the University, as well as for the fulfillment of specific contractual, regulatory and fiscal obligations of the University.

The interested party may request the limitation of the processing of their personal data with reference to the other purposes indicated in point 4.

### **7. Publication of images**

The images contained in photos, video recordings or other audiovisual material acquired during the subscription of significant donations and/or through the platform called "Donor Wall" may be published on the institutional channels of the University (website, social networks, digital newsletters, and paper material promoting the institutional activities of the University) exclusively after the signing of a specific release by the interested party or, in the case of minors, by the parent/legal representative. The principles of continence and relevance as well as respect for the honor, reputation and decorum of the interested parties are always guaranteed.

### **8. Recipients of the data**

The recipients of the data are the natural persons appointed by the University to process the data, including the employees and collaborators, including independent ones, of the University of Padua and of affiliated entities.

In any case, the personal data may be communicated to third parties in relation to the fulfillment of legal and contractual obligations, specific requests of the interested party, management of any complaints or disputes and for the prevention and repression of fraud and any illegal activity.

The personal data will not be subject to disclosure unless the interested party expressly consents.

### **Data controllers**

The data controllers appointed by the University are also recipients of the data, including:

- a) companies responsible for the execution of electronic payment services

- b) CINECA, as the main supplier of IT services and as the supplier of the portal *pago Atenei* (with registered office in via Magnanelli 6/3 Casalecchio di Reno (BO) Italy 40033 - [Privacy policy CINECA](#))
- c) METADONORS S.R.L., as the main supplier of the platform “Donor Wall” and the database CRM “Donodoo” (with registered office in via Sante Pisani 71 Prato (PO), Italy 59100 - IT06519890484 [Privacy policy Metadonors](#))
- d) Institute treasurer pro-tempore of the University of Padua.

### Third parties

Personal data, in any case, may be communicated to third parties in relation to fulfillment of legal and contractual obligations, specific requests of the interested party, management of any complaints or disputes and for the prevention and repression of fraud and any illegal activity. Personal data are not subject to disclosure, unless express consent is given by the interested party.

### 9. Data storage

Personal data is stored for the entire period necessary to carry out the purposes indicated at point 4, in accordance with the provisions of the current legislation and the University Regulations on the Discard summary regarding the student file.

### 10. Rights of the interested party

The interested party may exercise the rights provided for in articles 15 and following of the EU Regulation, such as the right of access, the right to rectification or integration of their data, the right to erasure (right to be forgotten) and to the limitation of processing and the right to data portability, under the conditions and within the limits indicated by the EU Regulation.

The request for erasure of personal data cannot be accepted to the extent that the processing is necessary for the fulfillment of a legal obligation, for the performance of institutional tasks, for the establishment, exercise, or defense of a right in court and in any other case provided for by art. 17, paragraph 3 of the EU Regulation.

The interested party has the right to object at any time to the processing of their personal data, in accordance with the provisions of art. 21 of the EU Regulation.

The interested party may lodge a complaint with the Guarantor for the protection of personal data.

### **11. How to exercise your rights**

To exercise your rights, the interested party may contact the University by writing to the certified email address [amministrazione.centrale@pec.unipd.it](mailto:amministrazione.centrale@pec.unipd.it) or to the email address [urp@unipd.it](mailto:urp@unipd.it). Alternatively, the interested party may write to: *Università degli Studi di Padova, via VIII Febbraio n. 2, Padova, Italia.*

The University is required to provide a response within one month of the request, extendable up to three months in the event of complexity of the request.

### **12. Any changes to the information**

Changes and additions to this information are published in the privacy section of the institutional website at [www.unipd.it/privacy](http://www.unipd.it/privacy).

In any case, the University undertakes to communicate directly to the interested parties, through its institutional channels, any changes to the purposes of the processing, the identity of the data controller and any other changes that may significantly affect the rights of the interested parties or their exercise.