

## Short Specialisation degrees 2021/2022

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### **Open Innovation Management: processes, products and business models – MOIM**

Profile: This educational path is addressed to professionals and entrepreneurs who hold positions of responsibility in the areas of: Governance, Management, Design, Strategy, Human Resources, Communication and Marketing, ICT, Innovation and Development, Logistics, Sustainability and CSR, within private and public companies, non-profit institutions, or who work as external consultants, as well as young graduates who intend to enter these sectors of employment.

Professional outlets: The MOIM Master enables participants to play various key roles such as: research and development office manager; responsible for digital transformation processes; open innovation manager; head of business strategy innovation; communication & marketing development manager; business development manager.

Director: Fabrizio Dughiero

Level: 1

Duration: one-year

Period: November 2021/ September 2022

Teaching method: taught class

Language: Italian / English

Short Specialization degree's location: Dipartimento di Ingegneria Industriale dell'Università di Padova, Via Gradenigo, 6/a - 35131 Padova

Places available: min: 15 / max: 40

Additional places for students with disabilities: 2

Registration fee: Euro 6.022,50 (first payment: 3.622,50 euro / second payment: 2.400,00 euro)

Registration fee for students with disabilities: Euro 22,50

Criteria for selection: evaluation of qualifications, possible oral examination, possible written examination

Application submission deadline: October 8th, 2021

Website: <http://unismart.click/master-moim>

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