

Short Specialisation degrees 2021/2022

Business and management - MBM: industry specific fragrance and cosmetic sector

Professional outlets: We train professionals with a science background and prepare them to be able to acquire and apply concepts, contents, methods, and techniques of management. The Master provides, on the one hand, a solid knowledge in different aspects of management - accounting and finance, organisations, marketing, production strategy, international management, business planning - and, on the other hand, a special focus on a specific industry. We use a variety of methodologies and activities in order to reach our objectives such as: lectures, seminars, case studies, business games, visits to companies, interviews, group projects, report writing and discussions, etc.

So far our graduates have been involved in the following areas of work in the Fragrance and Cosmetics Sector: product safety, project management, marketing management, product development, creative fragrance evaluation and management, science marketing, sales management, technical management, junior entrepreneur, communications.

Director: Giacomo Boesso

Level: 1

Duration: one-year

Period: September 2021 / September 2022

Teaching method: taught class

Language: English

Short Specialization degree's location: Dipartimento di Scienze Economiche e Aziendali "M. Fanno", Via Ugo Bassi, 1 - 35131 Padova

Places available: min 30 / max 45

Additional places for students with disabilities: 1

Registration fee: Euro 7.898,00 (first payment: 5.898,00 euro / second payment: 2.000,00 euro)

Registration fee for students with disabilities: Euro 22,50

Benefits / Scholarships: n. 2 possible study awards

Criteria for selection: evaluation of qualifications and possible oral examination

Application submission deadline: August 25th, 2021

Website: <http://unismart.click/master-mbm>

For information: 049 8271229; master.economia@unipd.it