OTB is the parent company of iconic fashion brands Diesel, Maison Margiela, Marni, Viktor & Rolf, Paula Cademartori, and state-of-the-art companies Staff International and Brave Kid.

Our brands are globally recognized as the brands of unconventional, individual consumers. OTB reveals their true essence and character: innovative and iconic, unique and daring. Carrying this vision into the future, our brands not only change the way consumers see themselves but also the world around them.

Founded and chaired by Renzo Rosso, the group embodies his spirit and vision. OTB believes in pushing the boundaries of fashion and lifestyle, offering a portfolio of global brands to a new breed of consumer—those who challenge traditional perceptions, preferring to embrace fashion on their own. Our goal, in the words of Renzo Rosso, is to “build not the biggest, but the most alternative fashion group”. Standing for “Only The Brave”, even the name OTB echoes the group’s vision and values.

Digital Intelligence & Analytics Intern

We are looking for a motivated person to join our Digital Intelligence & Analytics team at OTB Group who will work closely with the Data Strategy crew

You will be responsible for...

- Creating, tracking and benchmarking business performance
- Analyzing and interpreting data sets, giving important insights and recommendations
- Assisting with department research projects, reports, and initiatives
- Research latest market trends and best practices in the fashion and ecommerce industries to identify areas of improvement and business opportunities
- Helping to use technology to improve and inform proper business practices

You...

- Are in the last year of your Bachelor’s degree in economics/engineering
- Have an eagerness to learn database language and an outstanding curiosity in data visualization tools
- Have excellent computer skills, proficient use of Excel, PowerPoint, Word
- Have strong analytical and organizational skills with high attention to detail and orientation to results
- Are English and Italian fluent
- Have a passion for ecommerce and the luxury/fashion industry